

LaMar Reginald Ford Jr.

DIRECTOR | EDITOR | VIDEOGRAPHER | MOTION GRAPHICS

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Phone: 317-965-3208

Education:

Xavier University, 05/2010

Bachelor of Arts / Major: Communications, Studies: Electronic Media

Skills:

Production: HD/SD/Still Photography, Grip, Gaffer

Post-Production: Editing, Compositing 2D & 3D Elements, Color Grading

Audio Production: Sound Editing, Foley Work, ADR Looping, Sound Mixing

Hardware/Software:

Post-Production: AVID Media Composer, Final Cut Pro, Digidesign Protools

Motion Graphics: Adobe Photoshop, Adobe After Effects, Adobe Illustrator

Digital Delivery: DVD Studio Pro, Compressor



Projects:

The Roller Derby Queens (01/2010-07/2010)

Director of Photography, Motion Graphics

An hour long documentary on the Cincinnati Rollergirls team.

Marguerite (03/2009)

Director, Director of Photography, Sound Editor

Short film for the College Movie Festival

Brand X (08/2009-05/2010)

Director of Photography, Motion Graphics, Editor

A short music video program featuring indie rock artists and various locations in Cincinnati, OH.

Beards of Industry (09/2008-05/2010)

Producer, Director, Editor, Director of Photography

An online sketch comedy program.

Darts at Dana's (01/2009-04/2009)

Director of Photography

A short romantic comedy film produced for Xavier Electronic Media Program's capstone course.

Xavier News (08-2006-04/2010)

Video Editor, Videographer

A 30 minute news and sports program

Work Experience:

Xavier University Discovery Services (09/2009-05/2010)

Editor, Videographer - Cincinnati, OH

Edit archival footage. Shoot interviews with distinguished alumni and faculty members.

Xavier University Marketing Department (09/2009-05/2010)

Still Photographer, Videographer - Cincinnati, OH

Photograph student life and student activities on campus for publication and Xavier University's Website. Shoot and edit Xavier promotional video.

New Stage Collective (12/2008-02/2009)

Video Design Artist - Cincinnati, OH

Video and Motion Graphics Designer for production of "Dead City: A Modern-Day Downtown Riff on Ulysses" by Sheila Callaghan. Collaborate with other artists and videographers to create surreal, abstract animations and motion titles in junction with the cast's performance on stage.

Xavier Television Center (09/2007-05/2010)

Assistant Studio Manager - Cincinnati, OH

Manage the studio on weekends. Responsibilities include checking equipment out to students. Assist students on their projects. Tutor underclassmen on editing, camera work, and motion graphics.

Awards/Screenings:

"Marguerite"

Official Selection of 2010 BEA Media Arts Festival

2010 BEA Media Festival Honorary Award

Official Selection of 2009 Underneath Cincinnati Film Festival

"My Roommate" (Beards of Industry)

Official Selection of 2010 Aspen Rooftop Comedy Festival

"Cat Forum" (Beards of Industry)

Official Selection of 2010 Aspen Rooftop Comedy Festival

Official Selection of 2010 Hollyshorts Film Festival

"Danny and the Page" (Beards of Industry)

Official Selection of 2009 Aspen Rooftop Comedy Festival

Winner of 2009 Rooftop Comedy National College Funny Film Competition

Official Selection of 2009 Underneath Cincinnati Film Festival

***Demo Reel & References available upon request.**